**ETHICS PROJECT – 125 points (4 parts to the project** )

To be done individually.

**PART 1 – 10 points**

1. Personal ethics: What is meant by being ethical (this is your personal opinion)? Describe what you have experienced in your life that may have influenced your beliefs and values. Give an example of a situation that required an ethical decision. Only select a situation that you’re comfortable with sharing. What did you learn?

**PART 2 – 40 points**

Do some research online, select a CEO or COO, CFO or entrepreneur or any leadership role that represents a business you admire. (if possible, select a person who works in your area of study) **Be detailed and insightful!**

1. What company do they work for? Write a Bio on the individual and the history of company.

2. What is the ethical philosophy of the company?

3. Read pertinent information, articles etc.: discuss the company’s trends and future goals.

4. What efforts is the company and individuals making to help society and their community. How are they instituting change in our society? How do they view CSR. (Corporate Social Responsibility)

5. Include all references and attach any interesting articles about the company and/or individual. (with title, date, source and author listed) into a word document (NOT PAGES or PDF).

**PART 3 – 40 points**

Create a hypothetical company preferably in your major area of study.

1. What is your company name? What service or product do you provide?
2. What is your mission statement?
3. What type of corporate environment would you promote?
4. What internal controls for chapter 4 would you feel would be most important and why?
5. What would be your specific thought on the company’s Corporate Social Responsibility. CSR. How would you implement it?

**Part 4- 35 points**

**S**elect *one* film from the list below to view and review**.** Even if you have seen the film before (I suggest watching something *new* to you, however), you should view it again to focus on the ethical and business content specifically. Be insightful!

1. Summarize the major ethical and business themes covered in the film.
2. Share your knowledge and/or perspective on the movie’s plot/themes - what did you learn from watching the film? Connect any of your learnings or content from the film to related accounting concepts.
3. How does the film relate to the business environment in 2023?

Film Choices (select 1)

1. Enron: The Smartest Guys in the Room.

2. The Inventor: Out for Blood in Silicon Valley

3. Still Waters

**Films are posted on Blackboard Media Section**